



National Life
Group®

Experience Life®



Prizes for Pages

Reading and literacy are the keystone of academic success and intellectual development. Reading improves vocabulary, increases creativity, and develops cognitive reasoning.

School districts across our Nation work tirelessly to support the academic development of today's youth. National Life Group, through our member companies National Life Insurance Company and Life Insurance Company of the Southwest, want to support these efforts through the National Life Group Prizes for Pages program.

The National Life Group Prizes for Pages is a turn-key program that rewards school children from elementary through high-school with giveaways and rewards at no cost to the school. Teachers, parents and students will work together to track reading progress and the children will reap the developmental benefits of reading while earning exciting and motivational incentives.

Your National Life Group agent will work with your school to create a customized program that's right for your school, will provide and distribute all necessary materials and determine the qualification period. Simply encourage your students to participate! Provide your representative with your completed tracking sheets at the conclusion of the qualification period and the winner(s) from your school will be determined.

National Life Group Prizes for Pages Program includes:

- Promotional Signage
- Program guidelines and requirements delivered to the school
- Reading logs and tracking sheets
- Giveaways and prizes

"Reading is the sole means by which we slip, involuntarily, often helplessly, into another's skin, another's voice, another's soul."
— Joyce Carol Oates

National Life Insurance Company® | Life Insurance Company of the Southwest®

National Life Group® is a trade name of National Life Insurance Company, Montpelier, VT, Life Insurance Company of the Southwest (LSW), Addison, TX and their affiliates. Each company of National Life Group is solely responsible for its own financial condition and contractual obligations. LSW is not an authorized insurer in New York and does not conduct insurance business in New York.