

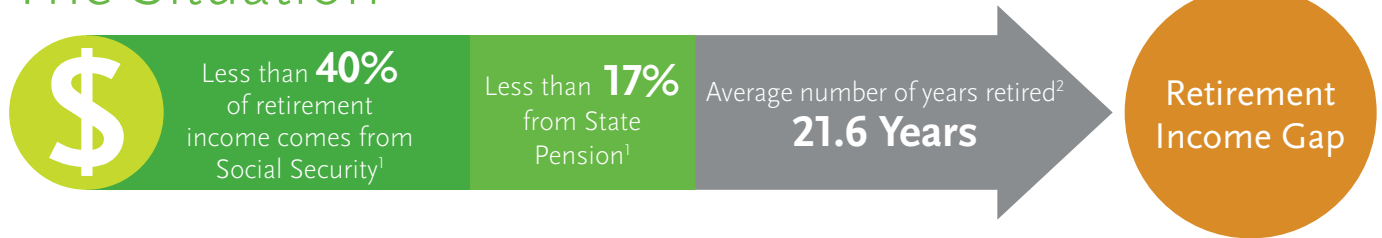


National Life Group®



Retire with Income that Cannot be Outlived

The Situation



The Solution

beFIT Fixed Indexed Annuities with the Guaranteed Lifetime Income Rider (GLIR)³ can help you fill the gap and get FIT... **F**inancial **I**ndependence for **T**omorrow.

Your annuity is credited interest based on the performance of a market-based index, like the S&P 500 or Russell 2000. You earn interest based in part on the changes in these indexes. But your principal and interest earned are unaffected by downturns in the market. Your principal and interest earned will never lose a penny!⁴

The additional purchase of the Guaranteed Lifetime Income Rider (GLIR) can provide you a guaranteed withdrawal payment from your annuity that will last a lifetime...income that you cannot outlive!

All that AND your annuity may still pay a death benefit to your loved ones.

getFIT Add a Fixed Indexed Annuity with the Guaranteed Lifetime Income Rider (GLIR) to your retirement plan!

liveFIT **Enroll Now!**

Talk with your plan's National Life Group agent representative.

If you don't know your representative, simply go to www.NationalLife.com, click on "Employers & Plan Sponsors" and complete the "Have a Financial Professional Contact You" form and we'll get you on your way to living FIT.

Why National Life Group?

OUR MISSION	OUR VISION	OUR VALUES
Keeping our promises.	To bring peace of mind to everyone we touch.	Do good. Be good. Make good.

We **DO good** by offering products designed to meet the needs of the clients that we serve – you. As a result, we are the #1 issuer of indexed annuities in employer sponsored plans and the longest standing issuer of indexed annuities.⁵

We **BE good** by conservatively managing our investment portfolio, in our goal to deliver on our promises to YOU for years to come.

We **MAKE good** by paying out benefits to our policy holders when YOU need us most.

At National Life, our values of DO good BE good MAKE good are not only at the heart of the products we offer but are core to all we do.

- Our Employees provided about 7,100 hours of volunteer service to our communities in 2018.
- Our Foundation provides \$2,000,000 (as of 12/31/2018) in grants to non-profit organizations.
- Our LifeChanger Program has awarded more than \$500,000 (as of May 2019) to benefit schools and school employees.



LifeChanger of the Year is an annual program recognizing K-12 educators and school employees across the country.

Our program celebrates those who are making a significant difference in the lives of students by exemplifying excellence, positive influence and leadership.

Tell us about your Life Changer at www.LifeChangerOfTheYear.com.

1. <https://www.fool.com/retirement/2019/04/14/how-much-of-your-retirement-will-social-security-p.aspx>, April 2019

2. <https://www.thebalance.com/average-retirement-age-in-the-united-states-2388864>, March 2019

3. The Guaranteed Lifetime Income Rider (GLIR), as represented in form series 7983, 7984, 7985, 7986, 8969, 8970, 20365, 20135, 20136, and/or 20380, is a rider that can be added to an annuity policy at issue and is available on fixed and fixed indexed annuities issued by Life Insurance Company of the Southwest. Electing this rider incurs an additional cost. GLIR may be optional, and may not be available on all products or in all states. Guaranteed Withdrawal Payments reduce the policy's accumulated value, but you will continue to receive these payments during your lifetime even if your accumulation value declines to zero.

4. Assuming no withdrawals during the surrender charge period, Rider charges continue to be deducted regardless of whether interest is credited. Indexed annuities do not directly participate in any stock or equity investments.

5. #1 issuer in employer sponsored plans - LIMRA US Individual Annuity Industry Sales Report, 4Q2018; longest standing issuer - Insurance News Net, FIAs at Age 20, 2015

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