

Still believe the old bedtime story that life insurance only provides a death benefit? It's time you read,

The Tale of the Bull and the Bear



Don't play games with your future – luckily there's Indexed Universal Life Insurance from National Life. It's permanent life insurance that provides more than just a death benefit. It also has the potential to build cash value that earns interest based in part on changes in a market index, but with a "floor"* that protects your policy from losing money due to a decline in the index.



Sleep Well – You've Got National Life

Want more stories? Scan the QR Code below to visit digital.NationalLife.com/SleepWell

Products issued by

National Life Insurance Company | Life Insurance Company of the Southwest

National Life Group[®] is a trade name of National Life Insurance Company, Montpelier, VT, Life Insurance Company of the Southwest, Addison, TX and their affiliates. Each company of National Life Group is solely responsible for its own financial condition and contractual obligations. Life Insurance Company of the Southwest is not an authorized insurer in New York and does not conduct insurance business in New York.

TC110980(1119)P

^{*} The 0% "floor" provided by an indexed universal life (IUL) policy ensures that during crediting periods where the index is negative, that no less than 0% interest is credited to the index strategy. However, monthly deductions continue to be taken from the account value, including a monthly policy fee, monthly expense charge, cost of insurance charge, and applicable rider charges, regardless of interest crediting. IUL policies do not directly participate in any stock or equity investments.