



# A Deeper Look into PeakLife

AND ILLUSTRATING FOR HIGH PERFORMANCE

## Why Consider PeakLife?

Because it delivers high early illustrated cash surrender values and strong long-term cash value potential while striking a balance between cost and enhancer bonus upside.

- Its distributed core charge structure allows for higher cash values up front. With premium financing<sup>1</sup> in mind, this keeps the client's collateral requirements lower.
- The multiple bonus options are designed to deliver greater potential for long-term cash value performance.
- Peak's bonus structure limits the bonuses to keep costs lower. Rather than the trade-off of high upside for high costs, Enhancer Plus and Enhancer Max have moderate costs that align with real, not inflated, upside and better long-term performance potential.

### Illustrating PeakLife's Bonus Multiplier Levels

The three Enhancer bonus levels offer greater upside potential on a cost-reward spectrum designed to best suit the policyholder's market outlook; it is important to recognize the most appropriate bonus level and associated cost for a client's profile.



**Enhancer's** bonus interest potential is on the lower end, with a lower multiplier at no additional cost.



**Enhancer Plus** offers moderate bonus interest potential with a higher multiplier, at a cost of 1% of the Index Segment Value.



**Enhancer Max** offers even greater bonus interest potential with our highest multiplier at a cost of 3% of the Index Segment Value in the first 20 years.

We believe this approach of pairing moderate bonuses with moderate costs will provide a better long-term experience.

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# Example Scenario

## Male, Age 45, Preferred Non-Tobacco

- \$100,000 annual premium for 10 years
- Illustrated rate 6.07%
- Solve for minimum face amount
- Increasing death benefit, switching to level in year 11
- Maximum face reduction in year 11

For **Enhancer Plus** and **Max**, when comparing the levels of bonus interest potential, the higher the multipliers, the higher the policy costs.



Cash Surrender Values				Cumulative Policy Expenses			
Policy Year	Enhancer Max	Enhancer Plus	Enhancer	Policy Year	Enhancer Max	Enhancer Plus	Enhancer
1	\$23,610	\$25,176	\$25,969	1	\$21,230	\$19,711	\$18,942
5	\$480,317	\$470,578	\$461,612	5	\$133,711	\$107,131	\$93,721
10	\$1,271,680	\$1,214,955	\$1,167,388	10	\$379,864	\$264,238	\$207,365
15	\$1,855,537	\$1,699,473	\$1,574,208	15	\$661,277	\$392,091	\$264,283
20	\$2,750,098	\$2,389,581	\$2,132,299	20	\$1,025,041	\$551,366	\$323,713
25	\$3,983,103	\$3,382,379	\$2,907,317	25	\$1,419,114	\$758,617	\$388,999
30	\$5,848,337	\$4,808,557	\$3,981,976	30	\$1,919,085	\$1,035,641	\$463,151
35	\$8,369,785	\$6,870,327	\$5,482,736	35	\$2,357,533	\$1,404,719	\$542,150
40	\$12,010,743	\$9,858,921	\$7,597,398	40	\$2,962,035	\$1,900,986	\$612,741

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Enhancer, Enhancer Plus and Enhancer Max only credit a bonus in crediting periods where interest is credited to that strategy, beginning in year 2. If no indexed interest is credited for that period, no bonus will be credited. The charge for Enhancer Plus and Enhancer Max begins in year 1 and occurs for every crediting period regardless of whether interest is credited. Enhancer is not available in New York.

<sup>1</sup> Premium financing is offered and administered independently of the companies of National Life Group. National Life is bound only by the terms of the life insurance contracts issued by the Group insurance companies.

No bank or credit union guarantee | Not a deposit | Not FDIC/NCUA insured | May lose value | Not insured by any federal or state government agency

Guarantees are dependent upon the claims-paying ability of the issuing company.

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