



National Life  
Group®



A CLOSER LOOK

# BasicSecure: Meet Susan

“I have been a teacher most of my life, and while I love my job, I am looking forward to retirement at the end of next year. I bought a term life insurance policy when I began my career, but the term is about to expire. I need a basic permanent policy that fits my budget, but I’d also like to be protected if I run into any health issues in the future.”

## Background:

- Age: 58
- Married with 2 children and 3 grandchildren
- Occupation: Middle School English Teacher
- Situation: Approaching retirement with her term policy expiring, wants death benefit coverage that's simple, flexible, and can be designed to meet her budget.

## Susan's Needs:

Susan is looking for a simple life insurance policy with a flexible policy premium<sup>1</sup> since she is nearing retirement age.

## Goals:

- Policy offers flexible payments and can be designed to meet a variety of budgets.
- Eventually leave behind something meaningful for her family.
- Optional riders allow her to customize her protection.

Help protect your family and  
get back to the basics with

BasicSecure Fixed Universal Life Insurance

Products issued by

**National Life Insurance Company® | Life Insurance Company of the Southwest®**

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TC115325(0720)3

Guarantees are dependent upon the claims-paying ability of the issuing company.

Cat No 105296(0720)



## Susan's Solution:

## BasicSecure Fixed Universal Life Insurance

Susan consults her financial professional and purchases a BasicSecure policy with death benefit to cover her family. Since she is looking for a basic policy that can be designed to fit her budget but wants additional coverages, too, BasicSecure was her perfect fit.

Now Susan has permanent life insurance coverage that meets these and other needs with features such as:

- Simple permanent life insurance protection.
- Flexibility of premium, death benefit<sup>2</sup> and optional riders help her customize her protection.



**Simple permanent life insurance protection**



**Cash accumulation growth potential without market exposure**



**Optional riders<sup>3</sup> to help customize her protection**

**Simplify Your Life with BasicSecure.**

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This is a hypothetical example and is not the story of an actual client.

<sup>1</sup> It is possible that coverage will expire when either no premiums are paid following the initial premium, or subsequent premiums are insufficient to continue coverage.

<sup>2</sup> Requests to increase the death benefit require additional underwriting approval.

<sup>3</sup> Riders are optional, may be available at additional cost, and may not be available in all states.

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