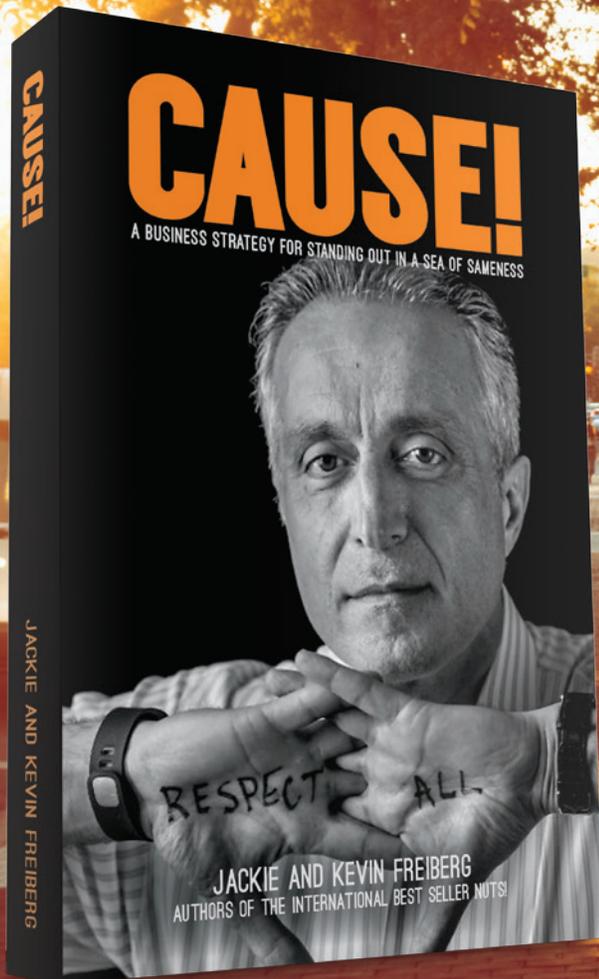




National Life
Group®

Experience Life®



National Life Group is at the forefront of a revolution in the financial services industry.

We are a movement of like-minded people who Do Good, Be Good, and Make Good on our promises and bring peace of mind to all we serve.

We are: **National**

Two main offices in Vermont and Texas

Prominent

Among the top 20 Life Insurance companies in the United States

Diversified

Financial services group with our own Broker Dealer and Mutual Fund company!

Committed Experts

Over 167 years of experience working on Main Street, not Wall Street

Ask yourself: Do you want to be part of a movement with a company that works for a cause?

“We keep alive the dreams of families, the hopes of small business owners, and the dignity and financial independence of seniors. We have the power to help this diverse nation achieve the American Dream. This is work that matters - work that changes the world.”

– Mehran Assadi, CEO

The Impact of Cause

New talent wants in, customers are loyal, and the industry is taking notice as National Life celebrates double-digit growth in annuities and life insurance.²

National Life

Together we have the power to help this diverse nation pursue the American Dream.

In Good Company

National Life has been cause oriented – protecting individuals, families, and businesses – for over 100 years – well before being cause oriented was “cool”. We are proud to be part of a growing movement in the business world that is focused on cause, along with companies like Pepsico, Tandus Centiva, and Lululemon.

What Really Motivates You?

We engage in work that matters – in work that changes the world. We inspire long-term engagement and greatness. What do you inspire in people?

Waking The Dead

Do you know people who go to work physically but are checked out mentally; they lack passion. 9 out of 10 of our new hires say they chose National Life because of the culture, the ability to make a difference and contribute to a cause. Our passion is obvious.

Fighting For A Noble, Heroic Cause

The gutsiest leaders set out to pursue a cause so compelling and so powerful others get caught up in the movement. National Life believes in our cause so deeply that it's our true north – it's in our values of “Do good. Be good. Make good.”

Join The Movement

We answer the call to keep alive the dreams of families, the hopes of small business owners, and the dignity and independence of seniors. It's a calling. Do you hear it calling you?

Will Buy For A Cause

People don't buy products; they buy better versions of themselves. Imagine the difference you can make when you help people get a better version of their life. Now, who doesn't want more of that?

What Difference Will You Make?

Our cause will outlive us, touching lives for generations to come. National Life is grounded in the timeless principles of love and friendship, and our vision of assuring the American Dream and making good on a promise.

4 out of 5 households do not have a comprehensive financial plan³



¹ National Life Group® is a trade name representing various affiliates, which offer a variety of financial service products. Equity Services, Inc., Member /SIPC, is a Broker/Dealer and Registered Investment Adviser. Sentinel Investments® is the unifying brand name for Sentinel Financial Services Company, Sentinel Asset Management, Inc., and Sentinel Administrative Services, Inc. Sentinel Funds are distributed by Sentinel Financial Services Company, Member FINRA, One National Life Drive, Montpelier, Vermont 05604. 800-282-3863. All companies, unless otherwise noted, are affiliated and are located in Montpelier, VT. Kevin and Jackie Frieberg are independent of the companies of National Life Group.

² Double digit growth in 2012,2013,2014. View our financials at NationalLife.com/OurStory-Financials.

³ CFP Board 2013 Consumer Household Financial Planning Survey: Most American s do Financial Planning, Extent of Planning Varies.