



How to Connect

WITH NATIONAL LIFE GROUP® CORPORATE ACCOUNTS

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Business






















Twitter

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- A** ESI Registered Representative
ESI Investment Advisor Rep
ESI Fingerprinted Person
Affiliated Agent, IND Agent or NFT Agent publicly affiliated with NLG on their social media profile
- B** Affiliated Agent, IND Agent or NFT Agent NOT publicly affiliated with NLG on their social media profile
- C** Home office employees

IF YOU ARE:

YOU CAN:	A			B			C		
	LIKE	SHARE	COMMENT	LIKE	SHARE	COMMENT	LIKE	SHARE	COMMENT
Non-business Content: Life Changer of the Year, Do Good Fest, NLG Foundation, Motivational Posts, Main Streets Across America, Cause (non-product related)									
Product and Strategy Content: Relates to all products and strategies including, but not limited to, insurance products and riders, features of riders, investment strategies and financial strategies.									
Business Content: All information that relates to their financial services business including, but not limited to, financial strategies, financial markets, insurance, variable insurance products, investments or anything securities or investment related. <i>*NOTE – If you have access to an NLG sponsored Hearsay account, you can share these posts directly from the Hearsay library.</i>	X	X	X				X	X	X
National Life Group business-related content: Communications that are publicly made available on social media by National Life Group that discuss NLG products, services, distribution system or our financial position.			X						X

An example of comments you can make are: “This is a great read,” “Happy Birthday,” “Congratulations” or “Doing Good in the Community.”

Comments cannot be construed as a solicitation, or a sales pitch. If it is to promote interest in you, your business, products or services you offer, then you would not be able to make the comment.

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