

No bank of credit union guarantee | Not a deposit | Not FDIC/NCOA insured | May lose value | Not insured by any federal of state government agency

Guarantees are dependent upon the claims-paying ability of the issuing company.





Are You Financially Fit?

Just like physical fitness relies on eating well and exercising, financial fitness relies on you doing a few important things.

Your Retirement Workout Routine



Step 1

Set a goal.



Step 2

Make a plan for reaching your goal.



Step 3

Figure out what you need to get the most out of your efforts.



Step 4

Commit to the steps in your plan to achieve your goal.

Helping to Achieve Financial Fitness

Feature	Result
Tax Deferral	Helps your savings grow faster than if you paid taxes on your earnings each year.
Guarantees	You can be assured that your premiums paid and interest earned will never lose value.1
Index Strategies	With several index strategies to choose from, your account can benefit from interest crediting tied in part to the change in a major market index. ²

Exercise the features of FIT Select Income to ensure you are financially fit for the future.

¹ Guarantees are dependent upon the claims-paying ability of the issuing company.

² Indexed annuities do not directly participate in any stock or equity investments.

FIT Select Income Can Help

Build your retirement savings with a Fixed Indexed Annuity that offers guaranteed lifetime income to help you realize a Financially Independent Tomorrow.

Choice

FIT Select Income has a Guaranteed Lifetime Income Rider to help turn what you've saved for retirement into guaranteed income for life.

Never Lose a Penny³

Premiums paid and interest credited are not subject to market risk with our 0% floor guarantee.

Flexibility

You have control with flexible premium options, withdrawal features and a wide choice of crediting strategies to allocate your values.

A closer look at Fixed Indexed Annuities (FIAs)

A fixed indexed annuity is a type of annuity contract that can credit interest based on the performance of an index, like the S&P 500, without participating in the stock market.

Fixed Indexed Annuities Can Provide:

- Tax Deferral
- · Guaranteed Accumulation Value
- Guaranteed safety of premiums paid and interest earned
- Potential for higher interest crediting than traditional fixed annuities
- Death Benefit Protection upon death, the accumulated value passes to your beneficiaries

The Power of Tax Deferral

Annuities receive a tax benefit in the form of tax deferral on earnings. The the interest you are credited today won't be taxed until you decide to withdraw it and can help further build your retirement savings.

Already saving pre-tax?

If you are already saving through an IRA, 403(b) or 457, these plans allow you to save pre-tax and defer taxes on interest you earn.⁴

The FIT Select Income annuity may be a good choice for your qualified retirement plan. Remember, annuities offer the benefit of guaranteed accumulation and guaranteed safety of premiums and earnings.

³ Assuming no withdrawals during withdrawal charge period. Rider charges continue to be deducted regardless of whether interest is credited.

⁴ Buying an annuity within a tax-deferred retirement plan doesn't offer extra tax benefits. If considering an annuity within a retirement plan, base your purchase decision on the annuity's other features and benefits, as well as its risks and costs, not its tax benefits.



How Does Indexed Interest Crediting Work?

If the index goes up, you may earn interest, but if the index goes down, your principal and interest earned are protected from loss. Indexed interest accounts calculate interest using a Participate Rate or Cap that is declared in advance.



The Participation Rate

The percentage of the change of the index that you will participate in when calculating the interest that you will earn – for example, 70% of the index increase.

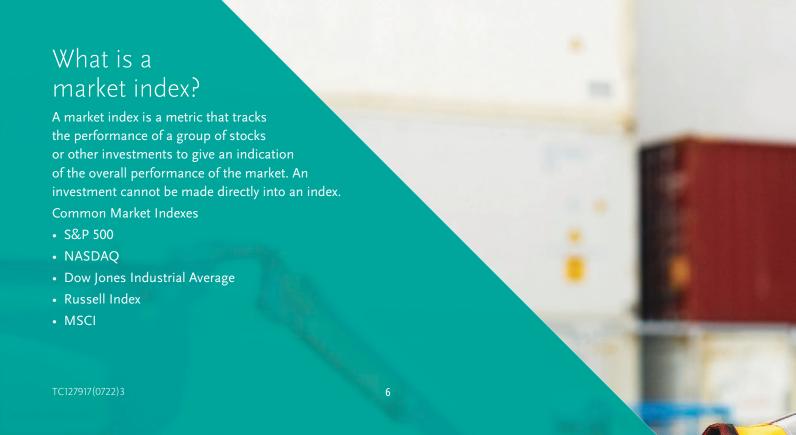


The Cap

A maximum amount of interest that will be credited to a strategy.

Annual Cap – For example, on a strategy that has an annual cap of 3%, if the index goes up between 0% to 3%, then you are credited interest equal to that rise. If the index rises over 3% you are credited the maximum cap of 3%.

Monthly Sum Cap – As an example, for strategies using the Monthly Sum method with a 1.25% monthly cap, the monthly index change used to determine the annual interest credit is capped at +1.25%. There is no negative monthly cap, but the sum of the 12 months is protected by the 0% floor.



Interest Crediting and Indexed Strategies

Interest Crediting Strategies

Declared Crediting Strategy

Interest is credited daily at a declared effective annual interest rate. We set the rate in advance of each one-year crediting period.

Annual Point-to-Point

Interest is credited based in part on the change in the index from the beginning of the year to the end of the year. Interest is determined by applying the cap or participation rate on the index

Annual Monthly Sum Cap

Interest is credited based in part on the 12 monthly changes in the S&P 500 during the year. Interest is determined by applying the cap to each monthly change then totaling the 12 capped monthly changes (both positive and negative).

Indexed Strategies

The US Fundamental Balanced Index

This index aims to minimize volatility through a blend of US Equities, US Treasuries, and Cash. The asset classes are rebalanced daily to seek to minimize risk and the mix of US Equities is revised quarterly. This index was created and is owned by PIMCO.

The Global Balanced Index

This index aims to enhance risk-adjusted returns by tracking a blend of global asset classes: equities, bonds, and commodities. The index composition is rebalanced among asset classes monthly based on the SG Sentiment Indicator. This indicator is made up of six cross-asset market risk measures. The overall allocation is then reviewed daily to reduce market exposure in case of high volatility. This index was created and owned by Société Générale.

S&P 500

The S&P 500 is a weighted index of 500 leading US publicly traded companies by market value and is one of the most common benchmarks for the broader US equity markets.





Peace of Mind Comes from Knowing You Have Income for Life

Retirement is about more than what you save – it's about making your income last a lifetime. FIT Select Income with the Guaranteed Lifetime Income Rider can help your savings become retirement income that you can never outlive while still retaining access to the remaining cash value.

How does the Guaranteed Lifetime Income Rider (GLIR) work?

FIT Select Income offers two unique Guaranteed Lifetime Income Riders with a bonus feature that lets you choose how to optimize your income, the Max Bonus GLIR and the Split Bonus GLIR.

When the GLIR benefit is activated, you are guaranteed a stream of income for the rest of your life!

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Which GLIR⁵ is right for you?

The Max Bonus GLIR

The Max Bonus GLIR provides a one-time Activation Bonus that scales up your payments when you are ready to start receiving income. The activation bonus effectively increases the amount of income you receive. If you are focused on receiving the maximum income in retirement, the Max Bonus GLIR may be for you.

Max Bonus GLIR Schedule

Policy Year Income Elected	Activation Bonus	Policy Year Income Elected	Activation Bonus				
2-5	115%	16-20	170%				
6-10	125%	21+	200%				
11-15	145%						



Susan purchased a FIT Select Income policy to maximize her potential lifetime income. Now at age 65, she is ready to begin receiving income in the 20th policy year.

Her Max Bonus GLIR Calculation

Χ	Activation Bonus:	170%		
Χ	Withdrawal Percentage:	5.65%		
	\$26,413			

Split Bonus GLIR Option

The Split Bonus GLIR provides a 5% Immediate Interest Credit to all premium payments in the first eight policy years and one-time Activation Bonus that scales up your payments when you are ready to start receiving income. If you are focused on boosting your accumulation value and receiving lifetime income, the Split Bonus GLIR may be for you.

Split Bonus GLIR Schedule

Policy Year Income Elected	Activation Bonus	Policy Year Income Elected	Activation Bonus				
2-5	100%	16-20	145%				
6-10	110%	21+	170%				
11-15	125%						



Michael purchased a FIT Select Income policy for lifetime income but also wants a higher accumulation value, so his accumulation value will last longer after income begins. Now at age 65, he is ready to begin receiving income in the 20th policy year.

His Split Bonus GLIR Calculation

Accumulat	tion Value at Distribution:	\$290,000
Χ	Activation Bonus:	145%
Χ	Withdrawal Percentage:	5.65%
	Annual Lifetime Income:	\$23,758

Hypothetical examples for illustrative purposes only – these do not represent the actual results of the product.

⁵ Electing this rider incurs an additional cost. Guaranteed Withdrawal Payments reduce the policy's accumulated value, but you will continue to receive these payments during your lifetime even if your accumulation value declines to zero.

Double Your Income When it Matters Most

Should you become incapacitated, both GLIR options offer the Income Doubler.

Your income can be doubled for up to five years if:

- · Your policy has been in force for two years
- You cannot perform two of the six activities of daily living without the assistance of another individual permanently: bathing, dressing, transferring, toileting, continence and eating
- Your policy has an accumulation value greater than zero
- Elected income is based on one life only
- No withdrawals in excess of the current lifetime income have been taken in the current policy year

Your current lifetime income will double until the sooner of five years or the accumulation value of the policy reaching zero. When the doubler period ends, your lifetime income will go back to your income prior to qualification.

Level or Increasing Income, It is Your Choice

When you activate your Guaranteed Lifetime Income Rider, you can choose to have a level payment for life or an amount that will increase over time. If you select increasing income, your initial income will be lower than level income but will increase by 2.5% per year until your accumulation value reaches zero dollars. At that time, your income will lock in at the current amount.



Additional Benefits

Your FIT Select Income Annuity provides many other benefits at no additional cost, such as:

Nursing Care and Terminal Illness Riders

(in states where approved)

These riders give you peace of mind knowing that in case of a qualifying medical event, you can access up to \$250,000 of your money at any time without paying a withdrawal charge.

10% Free Withdrawal in Policy Years 2+

We know there are times when you may need to access your policy values. That is why you can take up to 10% per year from your policy without a withdrawal charge, if available by law.6

Required Minimum Distributions

Surrender charges will not be applied to any amounts withdrawn from your policy to satisfy IRS required minimum distributions.

FIT Select Income Special Features

Emergency Access Waiver

Available on FIT Retirement Series products currently in 403(b) or 457(b) status (types of retirement plans) and policy is eligible for a distribution.

For 403(b) Hardship or 457(b) Unforeseen Emergency distributions

- Policy must be in force for one year and distribution payable to the annuitant is approved by the Plan/ Third Party Administrator (TPA)
- · All Withdrawal Charges and Market Value Adjustment (MVA) are waived

For separation from service or disability

- Policy must be in force for one year and the policy owner must be separated from service from the plan sponsor or disabled
- · Distributions payable to the annuitant will have the Withdrawal Charge and MVA waived on
 - 20% of the accumulation value in years 2-4
 - 100% of the accumulation value in years 5+

Distribution is subject to IRS taxes and, if applicable, IRS 10% early distribution penalty

Policy Loans

If you own FIT Select Income within an employer's retirement plan, and if your plan allows for policy loans, you may take a loan from your FIT Select Income policy in accordance with the provisions of the plan.

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⁶ Withdrawals from an annuity within a retirement plan may be subject to plan restrictions. Withdrawals prior to age 59 ½ may be subject to a 10% Federal Tax Penalty.









FIT Select Income Product and Rider Details

Туре	Flexible premium deferred indexed annuity													
Plan Options	403(b) TSA, ROTH 403(b), IRA, SEP IRA, SIMPLE IRA, ROTH IRA, 457(b), Roth 457(b), Pension/Profit Sharing and Non-Qualified													
Interest Crediting Options	S&P 500 annual point to point with a cap S&P 500 monthly sum cap US Fundamental Balanced Index annual point to point with a participation rate Global Balanced Index annual point to point with a participation rate Declared rate													
Rate Booster	A Rate Booster strategy is option deducted from it's accumulation	onal for all in on value. ⁷	dexing stra	ategies. Mo	ney allo	cated 1	to a Ra	te Boo	ster st	rategy	has 1%	annua	al charg	ge
Account Reallocation	Allowed on each contribution a	anniversary (v	with writte	n notification	on to 15	days p	rior to	anniv	ersary)					
Issue Age	18-75													
Minimum Premium	Monthly Salary Reduction/Deor Lump Sum: \$5,000	eduction or P	ACP: \$100											
	Only salary reduction/deduction	on or auto ba	nk draft ac	cepted afte	r 5th po	licy yea	ar subj	ect to	\$50,000	0 annu	al limit			
Maximum Premium	\$1,000,000 age 18-70; \$750,000	age 71-75, lai	rger amour	nts with ho	me offic	e appr	oval							
Free Look	30 days													
Free Withdrawals	10% of accumulation value ava annuity to keep it in force.	ilable after th	ne first poli	icy year as p	permitte	ed by la	w. You	ı must	maint	ain at l	east \$5	5,000 ir	1 the	
Withdrawal charges	Annuity year	1	2	3	4	5		6	7		8	9		10
	Withdrawal Charge %	8.25%	8%	7%	6%	5%	•	4%	3%		2%	1%	0)%
Market Value Adjustment	A Market Value Adjustment wil	ll apply to wit	hdrawals i	n excess of	the pen	alty fre	ee with	drawa	l amou	nt for	the firs	t 10 po	licy yea	ars.
Riders	Nursing Care & Terminal Illness at no additional cost in approved states. Emergency Access Waiver for 403(b) and 457(b) polices at no additional cost. Max Bonus or Split Bonus GLIR required for policy issue at an annual charge (see below for rider details).													
Loans	\$500 minimum for 403(b) and	457(b) if the	plan perm	its										
Death Benefit	Full accumulation value at dea	th of the ann	uitant											
Rider Type	Max B	onus GLIR			-			S	plit Bo	nus Gl	.IR		-	
Immediate Interest Credit	N/A				5% applied to the accumulation value for each premium payment for policy years 1-8									
Activation Bonus	Policy Year Income Elected 2-5 6-10 11-15 16-20 21+		Activation Bonus 115% 125% 145% 170% 200%		Policy Year Income Elected 2-5 100% 6-10 110% 11-15 125% 16-20 145% 21+ 175%					onus				
Immediate Interest	N/A				YR	1	2	3	4	5	6	7	8	9
Credit Recapture					%	90%	80%	70%	60%	50%	40%	30%	20%	0%
Income Availability	Policy in force 1 year and annu	itant age 55			Policy	in for	ce 1 yea	ar and	annuit	ant ag	e 55			
Income Doubler	Yes, if unable to perform 2 of 6 activities of daily living permanently			Yes, if unable to perform 2 of 6 activities of daily living permanently										
Increasing Income Option	Yes				Yes									
Joint Income	Yes				Yes									
Joint Income Rider Cancellation	Yes After 10th policy year				Yes	10th po	olicy ye	ar						

⁷ Rate Booster only benefits interest crediting during periods where interest is credited to that strategy. If no indexed interest is credited for that period, Rate Booster will have no effect. The charge for Rate Booster occurs for every crediting period regardless of whether interest is credited.

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FIT Select Income fixed indexed annuity form series 20375 (0418) / ICC-18-20375 (0418) / Guaranteed Lifetime Income Rider form series 20367 (0518) / ICC-18-20367 (0518), Nursing Care Rider form series 7648 and Terminal Illness Rider form series 7649 are issued by Life Insurance Company of the Southwest. The Guaranteed Lifetime Income Rider (GLIR) incurs an additional cost. Once GLIR is exercised, the Guaranteed Withdrawal Payments will reduce the policy's accumulated value, but you will continue to receive these payments during your lifetime even if your accumulation value declines to zero. This advertising material is used by multiple states, some with varying form number requirements; therefore, all required variations are provided. Not all policies or riders are available in all states—please check with your agent regarding availability in your state.

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All withdrawals made from annuities with pre-tax contributions are taxed as ordinary income. All withdrawals from an annuity purchased with non-qualified monies are taxable as ordinary income only to the extent there is a gain in the policy. In addition, withdrawals prior to age 59 ½ may be subject to a 10% Federal Tax Penalty.