



FIT Secure Growth

INDEXED FLEXIBLE PREMIUM ANNUITY

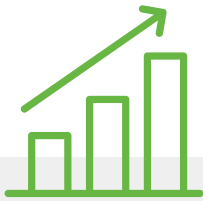
Maximize Upside Potential

- Flexible premiums
- Take advantage of market gains to grow savings, tax-deferred¹
- Protected from market risk²
- 1-year and 2-year index crediting options
- Rate Booster³ option available



Ideal For

Individuals who want flexibility and are focused on growing their retirement savings without market risk.



Upside Potential

Grow savings based on the performance of a market index. Potential for higher interest crediting than other fixed annuities.



Tax Deferred

Savings grow faster when interest compounds and is tax deferred. Increase your interest potential with Rate Booster.



Protection

Never lose a penny of your deposit. Protect your money (and earned interest) from market downturns.⁴



Access to Money

Withdraw cash up to 10% annually without penalty, starting in year 2. Terminal Illness Rider, Nursing Care Rider, and Emergency Access Waivers.⁵

“I want to start building my retirement savings without risk or fees.”

Products issued by

Life Insurance Company of the Southwest®

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Issue Ages:	0–85	
Minimum Premium:	\$5,000 single or \$100/month	
Maximum Premiums:	Ages 0–70	\$1,000,000
	Ages 71–75	\$750,000
	Ages 76–80	\$500,000
	Ages 81–85	\$250,000

Financial Strength Ratings*

as of September 13, 2024

A+ (Superior)

BY A.M. BEST
Second highest of 16 rankings

A+ (Strong)

BY STANDARD & POOR'S
Fifth highest of 21 rankings

A1 (Good)

BY MOODY'S
Fifth highest of 21 rankings

Do good. Be good. Make good.

* Ratings subject to change.

FIT Secure Growth indexed annuity, Policy Form Series: 20375(0418)/ICC-18-20375(0418) or state variation thereof, Nursing Care Rider form series Form No. 7648, Terminal Illness Rider form series Form No. 7649, and Emergency Access Waiver rider, form series 20834(0123)EAW, are issued by Life Insurance Company of the Southwest. This advertising material is used by multiple states, some with varying form number requirements; therefore, all required variations are provided. Not all policies or riders are available in all states – please check with your agent regarding availability in your state.

1. Withdrawals prior to age 59½ may be subject to a 10% Federal Tax Penalty. Buying an annuity within an IRA or other tax-deferred retirement plan doesn't give you any extra tax benefits. If you're thinking about purchasing an annuity as part of a retirement plan, base your decision on the annuity's features and benefits, and on its risks and costs, not on tax considerations.
2. Indexed annuities do not directly participate in any stock or equity investments.
3. Rate Booster strategy is optional for all indexing strategies. Money allocated to a Rate Booster strategy has a 1% annual charge deducted from its accumulation value.
4. Rider charges continue to be deducted regardless of whether interest is credited.
5. Depending on state availability. Use the Nursing Care Rider or Terminal Illness Rider to access a portion of your accumulation value without a withdrawal charge if you become confined to a nursing care facility or are diagnosed with a terminal illness, starting in year 2. Use the Emergency Access Waiver to have all withdrawal charges waived for 403(b) hardship or 457(b) unforeseen emergency distributions, if approved by the Plan/TPA. For separation from service or disability, withdrawals up to 20% of the accumulation value in years 2-4, and all withdrawals starting in year 5, don't incur a withdrawal charge. To use this waiver, the policy must have been in force for at least one year. The Market Value Adjustment is waived for Emergency Access Waiver benefits. See your policy for full details.

Not a bank or credit union guarantee | Not a deposit | Not FDIC/NCUA insured | May lose value | Not insured by any federal or state government agency

Guarantees are dependent upon the claims-paying ability of the issuing company